



## KPI and Balanced Scorecard in the Performance Management Systems with Focus on HR Functions in the 21<sup>st</sup> Century

Investment Studies Center (ISC) @ Union of Investment Companies, is delighted to invite you to a training program on KPI and Balanced Scorecard in the Performance Management Systems with Focus on HR Functions in the 21<sup>st</sup> Century, according to the following details:

يسر مركز دراسات الاستثمار لدى اتحاد شركات الاستثمار الإعلان عن تنظيم برنامج تدريبي ودعوتكم للمشاركة فيه بعنوان KPI and Balanced Scorecard in the Performance Management Systems with Focus on HR Functions in the 21<sup>st</sup> Century، وذلك وفقاً للتفاصيل التالية:

<b>Training Program:</b>	KPI and Balanced Scorecard in the Performance Management Systems with Focus on HR Functions in the 21 <sup>st</sup> Century	البرنامج التدريبي:
<b>Instructor:</b>	Dr. Farid Lian	المحاضر:
<b>Dates:</b>	Thursday, 07 <sup>th</sup> March 2024	التاريخ:
<b>Timing:</b>	09:00AM - 02:30PM	الوقت:
<b>Language:</b>	English	لغة البرنامج:
<b>Venue:</b>	In-person @ UIC premises	المكان:

**Course Details, Registration & Fees in link below** تفاصيل البرنامج، التسجيل والرسوم في الرابط أدناه

<http://unioninvest.org/upcomingevents.aspx>

Registration is open according to availability

<b>Discounted Fees for UIC Members</b>	KWD 95	الرسوم بعد الخصم لأعضاء الاتحاد
<b>Non-Members</b>	KWD 120	غير أعضاء الاتحاد

### What Will Participants Gain:

- Exclusive opportunity to gain valuable insights and practice into the role of KPIs in the HR functions, particularly in the 21<sup>st</sup> Century.
- Comprehensive handouts with over 160 slides in English.
- An electronic copy of the lecturer's published book on KPIs in Arabic.
- Two hours of free consultation per participating company

## KPI and Balanced Scorecard in the Performance Management Systems with Focus on HR Functions in the 21<sup>st</sup> Century

### Introduction:

This training equips you to identify, track, and analyze Key Performance Indicators, the metrics that steer your efforts towards strategic success, uncover what matters most, gain actionable insights, and say goodbye to guesswork. It helps you to navigate your path to clarity and achievement!

### Outline:

#### **First Part - KPI and BSC Techniques:**

A deep dive session into KPI and Balanced Scorecard techniques, culminating with a quiz to test your knowledge.

#### **Second Part- Hands-On Tasks:**

Unlocking the power of KPI computations and advanced metrics through interactive, hands-on tasks. Getting ready to apply what you learned in real-world scenarios!

#### **Third Part- KPIs Shaping the Future of the HR Functions:**

- 1- Innovation
  - A- Hiring for innovation
  - B- Main Elements of
- 2- Creating a Culture of Innovation
- 3- Employee Satisfaction Guidelines
- 4- Criteria and Guidelines of Employee Recognition Program
- 5- Performance Review and Improvement Plan (PIP)
- 6- Strategic Human Resource Management (SHRM)

### Target Audience:

HR Executives and Managers responsible for monitoring, reporting, and establishing corporate performance standards and strategies.



اتحاد شركات الاستثمار  
UNION OF INVESTMENT COMPANIES

## Expert's Profile: Dr. Farid Lian

Dr. Farid Lian, Corporate Advisor, Accredited Management Consultant, cum Certified KPI Professional and Certified KPI practitioner, endorsed by 'The KPI Institute' considered today as the global authority on Performance Management.