



Innovation & Intrapreneurship

Investment Studies Center (ISC) @ Union of Investment Companies are delighted to invite you to a training program to cultivate the culture of innovation and intrapreneurship in organizations through igniting creativity and drive success together, according to the following details:

يسر مركز دراسات الاستثمار لدى اتحاد شركات الاستثمار الإعلان عن تنظيم برنامج في تنمية ثقافة الابتكار وزيادة الأعمال الداخلية في المؤسسات من خلال تحفيز الإبداع ودفع النجاح، وذلك وفقاً للتفاصيل الآتية:

Training Program: Innovation & Intrapreneurship البرنامج التدريبي:

Instructor: Dr. Arezou Harraf المحاضر:

Dates: (Sun. & Mon.) 03rd & 04th March 2024 التاريخ:

Timing: 09:00AM – 02:00PM الوقت:

Language: In Person at UIC Premises لغة البرنامج:

Venue: English المكان:

Course Details, Registration & Fees in link below تفاصيل البرنامج، التسجيل والرسوم في الرابط أدناه

<http://unioninvest.org/upcomingevents.aspx>

Registration is open according to availability

UIC Members KWD 195 أعضاء الاتحاد

Non-Members KWD 225 غير أعضاء الاتحاد

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Introduction

Unlock your potential and master the art of innovation and intrapreneurship in our dynamic training program. Explore the core principles of creative thinking and discover how to transform ideas into impactful ventures. This program equips you with the skills and mindset to thrive in the innovation-driven economy. Embrace change, turn ideas into reality, and embark on a journey that leads to impactful innovation and entrepreneurial success.

Outline

Day 1: Understanding Innovation & Intrapreneurship

Module 1: Introduction to Innovation & Intrapreneurship

- ❖ Topic 1: Defining Innovation and Intrapreneurship
- ❖ Activity: Icebreaker: 'Share an innovative idea you had but never acted upon.'

Module 2: Leading Innovation in Organizations

- ❖ Topic 1: The importance of leading innovation
- ❖ Topic 2: Strategies for fostering a culture of innovation.
- ❖ Activity: Group discussion: 'Challenges faced by organizations in fostering innovation and ways to overcome them.'

Module 3: Mastering the Art of Intrapreneurship

- ❖ Topic 1: Understanding Intrapreneurship and its value.
- ❖ Topic 2: Steps to drive new ideas and initiatives within your organization.
- ❖ Activity: Workshop: 'Identifying and pitching an innovative idea within a mock organization.'

Module 4: Engage and Inspire through Design Thinking

- ❖ Topic 1: Introduction to design thinking
- ❖ Topic 2: The design thinking process and its stages
- ❖ Activity: Hands-on activity: 'Applying design thinking to a real-world problem.'

Day 2: Implementing & Leading Change

Module 5: Radically Different Ways of Thinking

- ❖ Topic 1: Exploring unconventional thinking methods.
- ❖ Topic 2: Benefits of out-of-the-box thinking for innovation
- ❖ Activity: Brainstorming session: 'Coming up with innovative solutions to common workplace problems.'

Module 6: Innovation Leadership Skills

- ❖ Topic 1: Key traits of an innovation leader
- ❖ Topic 2: Inspiring and motivating a team for innovative outcomes.
- ❖ Activity: Role-playing: 'Handling resistance to change and motivating team members for innovation.'

Module 7: Implementing Innovative Ideas

- ❖ Topic 1: Understanding the challenges in implementation.
- ❖ Topic 2: Proven and repeatable frameworks for implementing innovative ideas.
- ❖ Activity: Case study: 'Studying a successful innovative idea, its implementation, and outcomes.'

Module 8: Conclusion and Moving Forward

- ❖ Topic: Harnessing creativity for personal and organizational growth
- ❖ Activity: Group reflection: 'Setting personal and professional goals related to innovation and entrepreneurship for the next year.'



Expert's Profile: Dr. Arezou Harraf

An experienced educator, Dr. Arezou Harraf holds a Ph.D. in Technology Management and Human Resource Training and Development. She serves as the Head of the Department of Business Studies at Box Hill College Kuwait. She is a Visiting Assistant Professor at the University of Nevada Las Vegas during the summer term. She also serves as an academic advisor for several MBA students at Maastricht University.

Dr. Harraf is the founder and CEO of Learn & Evolve LLC. In this capacity, she helps organizations use strategy, science, and psychology to address workforce challenges such as low performance, productivity, turnover, and retention issues. Moreover, Dr. Harraf is co-founder of Amplify Women Leadership Boot-camp to train women with skills to help them advance to executive positions within their organizations and or become successful venture creators and entrepreneurs. With a focus on the future of technology and HR, she consults with organizations on improving existing in-house technology platforms to enhance features relating to HR and employee needs.

Dr. Harraf is vice-chairperson of the Board of Directors at ABCK-Am-Cham Kuwait, where she also leads the Women in Business and Knowledge Economic focus groups and holds additional memberships in the Academy of Human Resource Development, Academy of Human Resource Management, Chartered Institute of Personnel Development, Academy of Management, Women of Tech in MENA, and Graduate Women in Science.