

## Budgeting & Planning (Advanced)

Investment Studies Center (ISC) @ Union of Investment Companies, is delighted to announce a training program on “Budgeting and Planning”, according to the following details:

يسر مركز دراسات الاستثمار لدى اتحاد شركات الاستثمار الإعلان عن تنظيم برنامج تدريبي حول “الميزانية والتخطيط”، وذلك وفقاً للتفاصيل الآتية:

<b>Training Program:</b>	Budgeting & Planning (Advanced)	البرنامج التدريبي:
<b>Instructor:</b>	Akram Hammoudeh	المحاضر:
<b>Dates:</b>	Sunday, 18 <sup>th</sup> June 2023	التاريخ:
<b>Timing:</b>	09:00AM - 02:00PM	الوقت:
<b>Duration:</b>	5 hours	المدة:
<b>Language:</b>	Arabic/Material in English	لغة البرنامج:
<b>Venue:</b>	In-person @ UIC premises	المكان:

**Course Details, Registration & Fees in link below** تفاصيل البرنامج، التسجيل والرسوم في الرابط أدناه

<http://unioninvest.org/upcomingevents.aspx>

Registration is open according to availability

<b>UIC Members</b>	KWD 75	أعضاء الاتحاد
<b>Non-Members</b>	KWD 95	غير أعضاء الاتحاد

## Budgeting & Planning (Advanced)

### Objectives

1. understand the budgeting process
2. learn how to develop budget
3. learn how to plan your financial resources
4. how budget affect planning and resources allocation

### Program Outline

1. introduction to budgeting & planning
2. how to prepare budget
3. how to do planning
4. how to use budgeting in our life and daily business operations
5. how to use budget as control tool
6. how to allocate resources and determine your sources of funds
7. how budget affect cash flow and vice versa
8. budgeting & planning vs profit & loss
9. financing cost and financial structure
10. budgeting & planning from various industries such as: banks, real estate companies, trading and commerce, contracting, manufacturing & industrial, etc.
11. budgeting vs optimization of resources
12. capital budgeting techniques
13. case studies from various companies

### Target Audience

1. Budgeting & planning managers and officers
2. Financial managers
3. Financial analysts
4. Managers from various department who are asked to prepare budget
5. Treasury managers

## Instructor's Profile: Mr. Akram Hammoudeh

Mr. Akram has Over 30 years of experience in banking, investment, finance, management, and corporate finance. Worked in Kuwait with NBK and KFH and held key senior positions such as CEO and CFO and had board seats in several companies and different industries. Worked with major venture capital funds and private equity firms and assets managers and investment banks such as : oak capital , Carlyle , 3M, Microsoft venture capital arm , Amazon venture capital arm and AWS team , and lived in Silicon Valley in USA working closely with many startup firms in areas such as biomedical engineering , telecommunications, chips , application service providers (iCloud) , and worked with many law firms in USA that are specialized in private equity investments and IPOs

### Experience:

1. NBK 1996-1999 - Senior financial analyst
2. KFH 2000-2007 - Senior investment manager / head of direct investment
3. KIH holding 2010-2014 - CEO & Board Member
4. Al Imtiaz investment group 2015-2017 - Group CFO
5. Financial markets consultancy 2018 - present - CEO & Managing Partner

### Board seats:

1. Al Salam hospital company
2. House of Trade (Hot Engineering)
3. Beyout Investment House
4. Real estate solutions
5. Direct investment Fund
6. Arab Finance House
7. Aman Arab University
8. sports club's privatization committee
9. offset program committee by KDIPA.

### Education:

1. MBA - American University of Beirut - 1995
2. BS biology / Medical science - American University of Beirut – 1992
3. Executive Education program - Wharton Business School - 2004 - Merger & Acquisition
4. Executive Education Program - Wharton Business School - 2011 - strategic thinking for competing advantage.
5. various training on valuations, investment, strategic management, etc.