



## **Technical Analysis for Stock Market**

**Detect The Correct Entry & Exit Points** 

Investment Studies Center (ISC) @ Union of Investment Companies, is delighted to invite you to a training program on Stocks technical analysis, according to the following details:

يسر مركز دراسات الاستثمار لدى اتحاد شركات الاستثمار الإعلان عن تنظيم برنامج تدريبي حول التحليل التقني للأسهم، وذلك وفقاً للتفاصيل الآتية:

Training Program: Technical Analysis for Stock Market

**Detect The Correct Entry & Exit Points** 

البرنامج التدريبي:

Instructor: Alaa Ghanem :المحاضر:

التاريخ: (Sunday - Tuesday) 12<sup>th</sup> – 14<sup>th</sup> May 2024 (3 days)

الوقت: 09:00AM - 03:00PM

لغة البرنامج: Arabic/material in English

المكان: In-person @ UIC premises

Course Details, Registration & Fees in link below

تفاصيل البرنامج، التسجيل والرسوم في الرابط أدناه

http://unioninvest.org/upcomingevents.aspx

Registration is open according to availability

Discounted Fees for UIC Members KWD 300 الرسوم بعد الخصم لأعضاء الاتحاد

غير أعضاء الاتحاد 50 Non-Members KWD غير أعضاء الاتحاد





# **Technical Analysis for Stock Market**Detect The Correct Entry & Exit Points

## **Introduction:**

This interactive training unlocks the secrets of Technical Analysis and boost your trading knowledge and experience. You will gain different tools to detect the correct entry and exit points and reduce your trading risks.

Technical analysis is a powerful tool that can help investors make informed decisions when it comes to trading stocks. By analyzing past price movements and volume data, technical analysts can identify patterns and trends that can help predict future price movements.

One of the key benefits of using technical analysis for stocks is that it provides a systematic approach to evaluating potential investments. Instead of relying solely on gut feelings or rumors, technical analysis allows investors to make decisions based on concrete data and evidence.

Furthermore, technical analysis can also help investors manage risk by setting stoploss orders and identifying key support and resistance levels. This can help protect against significant losses and maximize potential profits.

# **Outline:**

- 1. Principles of technical analysis
  - ❖ Supply & demand
  - Price & volume
  - Efficient market hypothesis
- 2. Technical vs. fundamental analysis?
- 3. Factors should be considered before trading
  - Stoploss strategy
  - ❖ Investment timeline





- Capital
- Expected return
- Risk tolerance
- 4. What does technical analysis consider?
- 5. Advantages and disadvantages.
- 6. Chart construction and importance of using the correct type
  - **❖** Line
  - ❖ Bar
  - Candlestick
  - Point and figure
- 7. Analyzing different trends, how to identify them, how to trade them and expected income and losses?
  - Duration
  - Continuity
  - ❖ Reversal signals
  - \* Recognition of the entry and exit points
  - Detection of support and resistance levels
  - Polarity Changes
  - Head-and-shoulders
  - ❖ Neckline
  - Multi-bottoms
  - ❖ Multi-tops
  - ❖ V shape
  - Triangles
  - Rectangles
  - Flags
  - Pennants
  - Wedges
  - Cup and handle
  - Breakout
  - Gaps





- 8. Analyzing indicators, when to rely on them, potential profit and risks
  - Moving Averages
  - **❖** MACD
  - ❖ RSI
  - Stochastics
  - **❖** CCI
  - Bollinger Bands
  - Price Volume Trend
  - VWAP
  - Fibonacci Retracement
  - ❖ Aroon
  - ❖ Money Flow Index
- 9. Live trading examples and case studies.
- 10. When to apply the above-mentioned techniques?
- 11. How to avoid costly mistakes?
- 12. Final notes.
- 13. Disclaimer.

# **Skills Gained:**

- Investing
- ❖ Stock market
- Analyzing charts
- Trading secrets
- ❖ Take riskless investment decisions
- Critical thinking
- ❖ Analytical and problem-solving skills
- Punctuality
- Understanding factors that impact stock prices
- Detection entry and exit points







- Portfolio Managers
- Equity Analysts
- Investors
- **❖** Traders
- Brokers
- **❖** Investment Bankers
- **❖** Advisors







#### **Expert's Profile: Alaa Ghanem**

Alaa Ghanem is the CEO of Advisory and Business Company. Alaa has more than 16 years of experience at international and regional conglomerates. He developed and established the financial and equity research departments and the economic advisory units in leading companies in the MENA region like Bank Audi. He participated in tens of financial and economic global conferences and wrote thousands of investment notes and research papers that were published by international and regional newspapers like Bloomberg and Zawya. Alaa graduated in 2007 with distinction from the Lebanese American University in collaboration with George Washington University in USA, with double major in Finance and Economics. He completed his CVA in 2008 and his CFA in 2009. Alaa attended several executive education courses at INSEAD University, University of Cambridge and Yale University.