



# **Cash Flow Analysis**

Investment Studies Center (ISC) @ Unio Companies, is delighted to annou program on Cash Flow Analysis, and th the following details:	nce a training	-	يسر مركز دراسات الاستثمار لدى اتحا الإعلان عن تنظيم برنامج تدريبي ح النقدي، وذلك وفقاً للتفاصيل الآتية:
Training Program:	Cash Flo	البرنامج التدريبي: Cash Flow Analysis	
Instructor:	Akram Hammoudeh		المحاضر:
Dates:	(Tuesday) 23'	التاريخ:	
Timing:	09:00AM -	الوقت:	
Language:	Arabic/material in English		لغة البرنامج:
Venue:	In-person @ UIC premises		المكان:

Course Details, Registration & Fees in link below

تفاصيل البرنامج، التسجيل والرسوم في الر ابط أدناه

	http://unioninvest.org/upcomingevents.aspx			
	Registration is open according to availability			
Discounted Fees for UIC Members	KWD 95	الرسوم بعد الخصم أعضاء الاتحاد		
Non-Members	KWD 125	غير أعضاء الاتحاد		

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**Cash Flow Analysis** 

Objectives:

- 1- understand cash flow analysis
- 2- understand cash flow cycle in different industries
- 3- how to use cash flow in liquidity management
- 4- cash flow for banks, investors, clients.



- 1- cash flow analysis
- 2- different method of cash flow
- 3- different types of cash flow
  - cash flow from operation
  - Cash flow from investing
  - Cash flow from financing
- 4- cash flow cycle
- 5- cash flow and liquidity ratios
- 6- cash flow vs business model vs industry
- 7- cash flow and CAPEX
- 8- cash generation vs cash burning in the company
- 8- most common mistakes in cash flow management

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- 9- cash flow and financial projections
- 10- cash flow from banks perspectives
- 11- cash flow and valuation techniques
- 12- cash flow and budgeting / planning
- 13- how to predicate early cash flow crisis or problems

Target Audience:

- 1- CFO and Finance Managers
- 2- Financial analysts
- 3- Treasury managers
- 4- credit managers at banks
- 5- budget and planning managers and officers
- 6- risk managers and officers





## Expert's Profile: Akram Hammoudeh

Mr. Akram has Over 30 years of experience in banking, investment, finance, management, and corporate finance. Worked in Kuwait with NBK and KFH and held key senior positions such as CEO and CFO and had board seats in several companies and different industries. Worked with major venture capital funds and private equity firms and assets managers and investment banks such as : oak capital , Carlyle , 3M, Microsoft venture capital arm , Amazon vpenture capital arm and AWS team , and lived in Silicon Valley in USA working closely with many startup firms in areas such as biomedical engineering , telecommunications, chips , application service providers ( iCloud ) , and worked with many law firms in USA that are specialized in private equity investments and IPOs

### Experience:

- 1- NBK 1996-1999 Senior financial analyst
- 2- KFH 2000-2007 Senior investment manager / head of direct investment
- 3- KIH holding 2010-2014 CEO & Board Member
- 4- Al Imtiaz investment group 2015-2017 Group CFO
- 5- Financial markets consultancy 2018 present CEO & Managing Partner

### **Board seats:**

- 1- Al Salam hospital company
- 2- House of Trade (Hot Engineering)
- 3- Beyout Investment House
- 4- Real estate solutions
- 5- Direct investment Fund
- 6- Arab Finance House
- 7- Aman Arab University
- 8- sports club's privatization committee
- 9- offset program committee by KDIPA.

### Education:

- 1- MBA American University of Beirut 1995
- 2- BS biology / Medical science American University of Beirut 1992
- 3- Executive Education program Wharton Business School 2004 Merger & Acquisition
- 4- Executive Education Program Wharton Business School 2011 strategic thinking for competing advantage.
- 5- various training on valuations, investment, strategic management, etc.

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